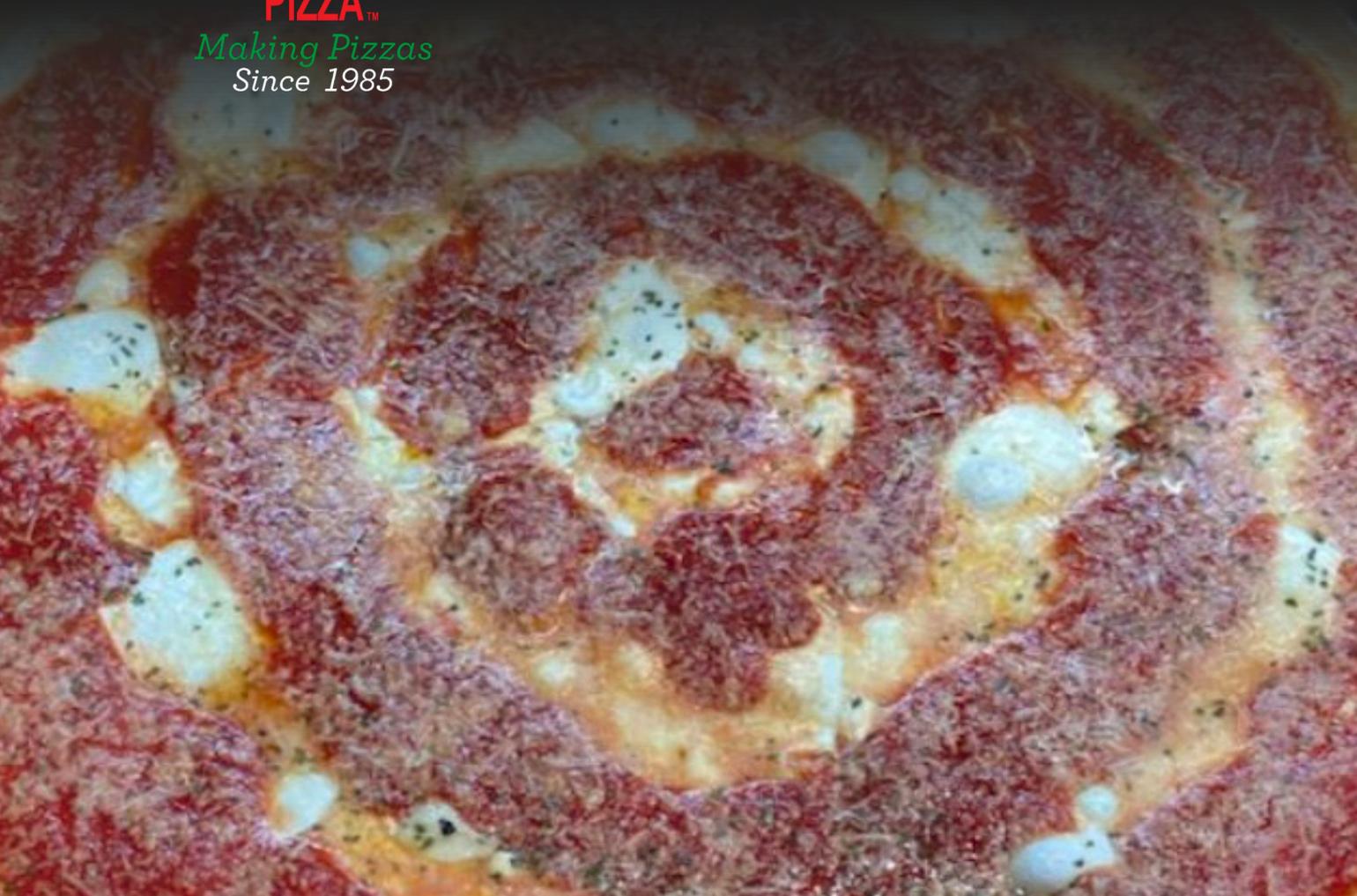




BRAVO[®]
PIZZA[™]

Making Pizzas
Since 1985

Own A Top Tier Pizza
Restaurant Business
Positioned To Soar



Bravo's goal is bringing the highest quality authentic NY pizza to the world. Own an In Demand Pizza Business Built for Success

Provide a booming and thriving food business while enjoying the financial freedom and success that comes with owning a franchise business. Based on our position and success in the industry for more than 37 + years in the most highly competitive pizza market in the world (NYC), we know there's a need for a more streamlined, functional, and simpler solutions for customers seeking our delicious, freshly made pizza. With extensive knowledge of successful restaurant operations in multiple locations around the Northeast and Florida, Bravo Pizza has a proven background that brings confidence and experience to an expansion plan that emphasizes these goals for each store:

- Well-supervised with hands-on management
- Smooth and efficient operations that incorporate proven practices
- Profitability through a sound business model

Bravo Pizza provides truly authentic, high-quality NY-style pizza. We pride ourselves on the quality of our product since 1985, being one of the most successful and highly rated products in the most competitive pizza market in the world. Bravo Pizza has created a mouthwatering menu that displays classic flavors and signature pies that any pizza connoisseur can appreciate. Bravo Pizza is made from the finest ingredients: fresh basil, olive oil, San Marzano ripe tomatoes and fresh mozzarella as well as other Italian cuisine and pastas. Bravo Pizza strives to bring each customer the best possible combination of food and service, and the company is committed to quality, value, and the complete satisfaction of every guest. Most operations in diverse highly populated areas will serve our full Bravo Pizza Menu which contains classic meat and chicken variations of our signature pizzas, however we also offer other specialty Kosher locations/franchises which serve strictly kosher products and ingredients this is also what makes our brand one-of-a-kind, and a smart choice for an investment. A key benefit of the Bravo Pizza concept is we create kosher pizza in markets where this is in demand. Bravo Pizza is famous and well-renowned for being the Gold Standard for Kosher Pizza.

Bravo Pizza franchisees can now enjoy the ultimate freedom that comes with owning your own pizza business, and having guidance from an already established and well respected brand in the food eatery space.

A Pizza Business With A Foundation For Success!

Bravo Pizza is calling on entrepreneurial-minded people who want a business with reasonable overhead, affordable start-up costs, great ROI, and competitive marketing positioning. We bring our customers a pizza experience like no other. Quality, fresh ingredients and great customer service are a part of our company's thread and always serve as the standard. This opportunity is a promised game-changer!

Simple-to-Operate: We have a straightforward and simple menu. Ingredients, preparation, and substitution best practices make this business model easy to train and implement.

Efficient and Streamlined: Through our experience, we've developed a proven system and process. We have the ability to customize customer requests, and still scale and operate smoothly.

Delicious Flavors, Delivered Consistently: All of our menu items use the very best ingredients and the New York style of pizza preparation, guaranteed to meet our guests' expectations each time. This means recurring and happy customers.

Point of Difference: A key benefit of the Bravo Pizza concept is we create kosher pizza in markets where this is in demand. Beyond that, there is a focus on fresh ingredients. We have freshly prepared vegetables and spices creating a tantalizing pizza experience.

We Know What We're Doing: Bravo Pizza has been in the pizza industry for years and that has taught us how to efficiently streamline our operations.

Strong Potential ROI: Bravo Pizza is an affordable step into the food and beverage industry with our streamlined process and consistent delivery of quality.

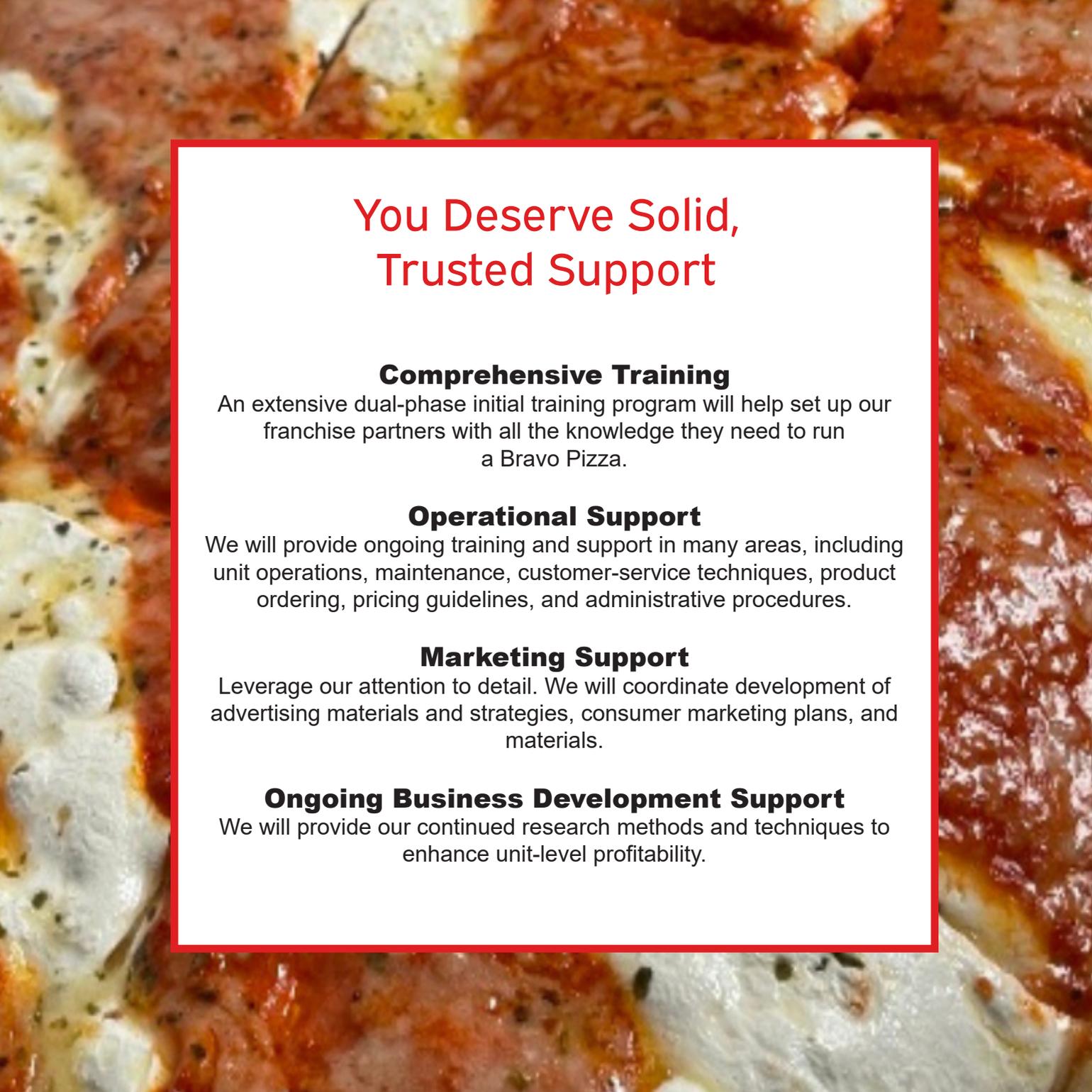
Are You The Right Fit For Bravo Pizza?

We're seeking franchisees who have the following qualities to join our team:

- strong work ethic, discipline, and integrity
- leadership mentality
- sales and customer service abilities
- schedule management
- high personal standards
- interest in the pizza business

A person who meets these criteria may be a great fit for our company!
We want candidates who believe in making great food, and great experiences,
and who want to get on board with a concept that is ready
to be spread across the nation!





You Deserve Solid, Trusted Support

Comprehensive Training

An extensive dual-phase initial training program will help set up our franchise partners with all the knowledge they need to run a Bravo Pizza.

Operational Support

We will provide ongoing training and support in many areas, including unit operations, maintenance, customer-service techniques, product ordering, pricing guidelines, and administrative procedures.

Marketing Support

Leverage our attention to detail. We will coordinate development of advertising materials and strategies, consumer marketing plans, and materials.

Ongoing Business Development Support

We will provide our continued research methods and techniques to enhance unit-level profitability.

Financial Overview

Franchise Fee

\$35,000

Estimated Minimum Initial Investment

\$511,175

(with franchise fee)

Royalty Fee

5.5%

(of Gross Sales)



Are You Ready To Make A Difference In Your Future With a Bravo Pizza?

A Bravo Pizza franchise is a solid investment in an in-demand brand, ready to be shared with the masses. Be a part of of this huge opportunity and change your life!

To learn more, visit our website at www.Bravopizzany.com
or email us at sfellus@bravopizzany.com,
clibretta@bravopizzany.com or
mclibretta@bravopizzany.com





360 7th Avenue New York, NY 10001
sfellus@bravopizzany.com
mlibretta@bravopizzany.com
clibretta@bravopizzany.com
917-359-9977
516-761-0970
www.Bravopizzany.com

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.